

Get  
**MORE**  
from



# BenefitMall<sup>®</sup>

## INDIVIDUAL & SENIOR DIVISION

## AGENT SUPPORT MATERIALS

BenefitMall  
is **dedicated to**  
**supporting**  
**agents** so they  
can focus on  
selling the right  
plans to those  
who need  
them most.

With a suite of customizable materials, agents are sure to make an impression and get the support they need. From general support materials to materials focused on:

- [Medicare Advantage Plans](#)
- [Medicare Supplement Plan](#)
- [Individual Plans](#)

Most materials leave room for an agent to upload their picture, personal information, and agency logo. Instructions for how to customize can be reviewed on the next page.

To access the full suite of materials and to download the PDFs, visit [www.BenefitmallISDMarketing.com](http://www.BenefitmallISDMarketing.com).

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Materials may require regulatory filing and approval prior to use. Refer to the [CMS Medicare Communications and Marketing Guidelines](#) and/or your state's Department of Insurance for more information.

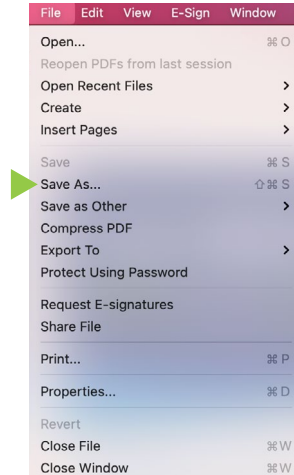
# EASILY CUSTOMIZE YOUR MARKETING MATERIALS

Follow these simple steps to customize the downloadable PDFs highlighted in this document.

Use this steps to customize your downloaded marketing piece in Adobe Acrobat.

1. Open the interactive pdf.

2. At the top menu bar click on File and select "**Save As**". Save the file to a folder on your computer.



3. Click on the image of the agent. You will see a pop-up screen that will prompt you to locate your headshot on your computer.



Locate your headshot and click OK.

Image size should be 1.125" x 1.375" or 338 x 413 pixels.

4. Click on **<Agent Name>** and type your name.

**<Agent Name>**

5. Click on **<Agent Number>** and type your phone number.

**<Agent Number>**

6. Click on **<Agent Email>** and type your email address.

**<Agent Email>**

7. Click on **<Company Logo FTO>** and following the same steps as placing your headshot, locate and select your company logo.



8. Click on **<website address>** and type your company url.

**<website address>**

9. Lastly, review your file carefully for typos and **save** the document before closing.

10. Now you're ready to sell!



**Lock your pdf after your personalized info is updated:** On Windows, just right-click your PDF and select Properties > Read-only > then SAVE.

**A social post will get exported as a jpg:** (File > Export To > Image > jpg)

# SIGNATURE TEMPLATES

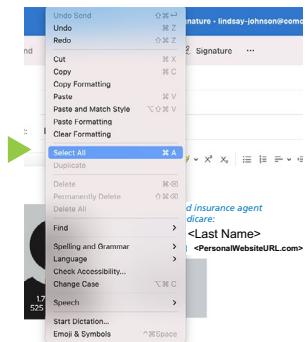
Follow these steps to create your branded email signature.

(The below step-by-step instructions are for Outlook)

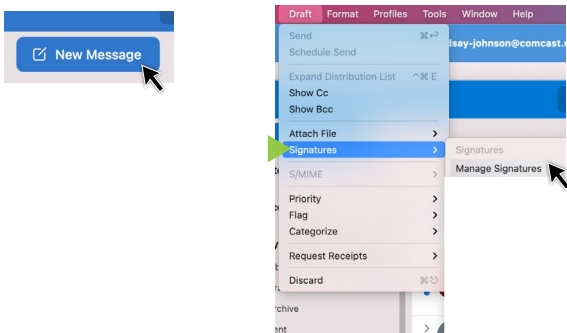
## How to use the signature template.

1. Open the signature template file you would like to use as your email signature.

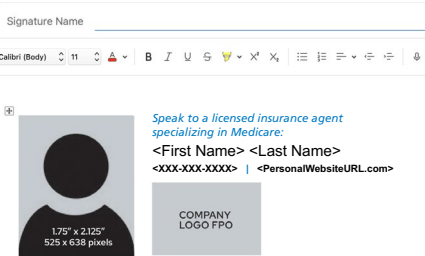
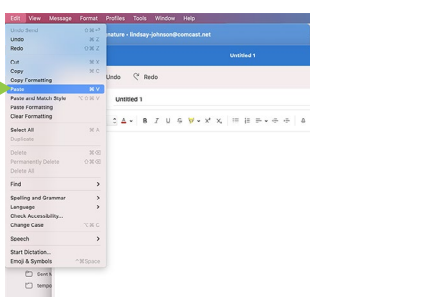
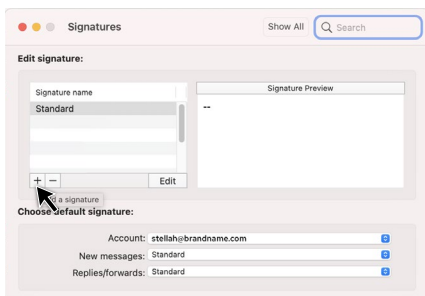
2. Select all of the content of the email template. Go to **Edit > Select All**.



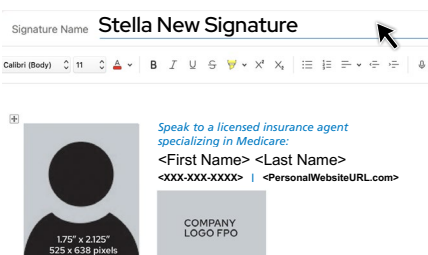
3. In Outlook create a new signature by opening a **New Message** then go to **Draft > Signatures > Manage Signatures**.



4. You will see the below dialog box, click the **+** in the left corner. When the new window opens, put your cursor in the body of the screen and go to **Edit > Paste** to bring the template into your signature.



5. Name your new signature.



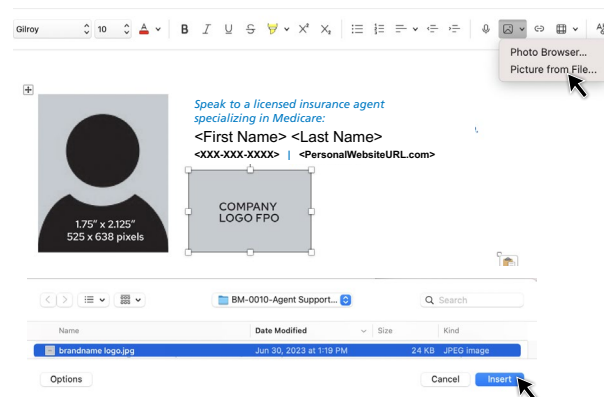
6. Start **personalizing** the contents type over the placeholders for **name**, **phone number** and **URL**.

<First Name> <Last Name>

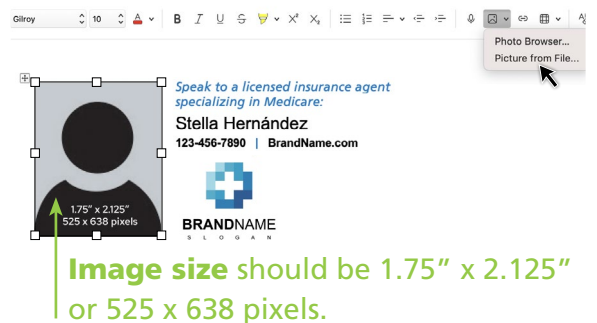
<XXX-XXX-XXXX>

<PersonalWebsiteURL.com>

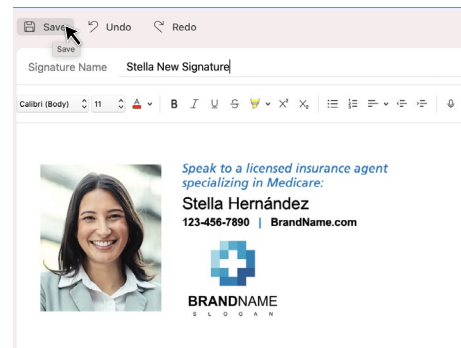
7. To update your **logo**, click on the Logo FPO and click on the **image icon** and select **Picture from file**. Navigate your desktop to locate your logo and click insert. You can adjust the size your logo by dragging the white handles to align your logo to the bottom of your image.



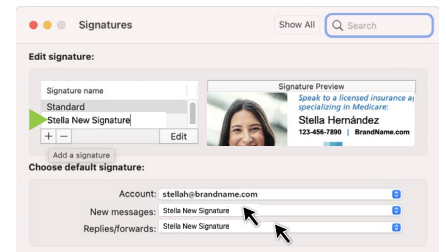
8. Follow the above steps to update your **photo** too.



9. Save your signature and **exit** this screen.



10. Locate your new signature and set it as your signature for both **new messages** and **replies/forwards**.



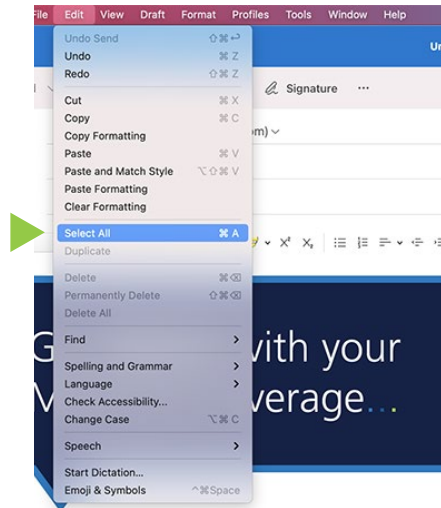
Gmail users can **copy and paste** this same template into your **Gmail > settings > See All Settings > Signature**. Be sure to set your newly created signature as your **default signature** and click on **Save Changes** before exiting this screen. To learn more about creating a Gmail signature click [here](#).

# EMAIL TEMPLATES

Follow these steps to create your personalized branded email messages.

## How to use the email template.

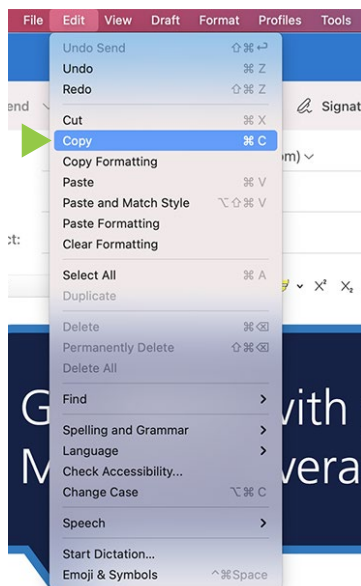
1. Open the template file you would like to send to your client.
2. Select all of the content of the email template. Go to **Edit > Select All**.



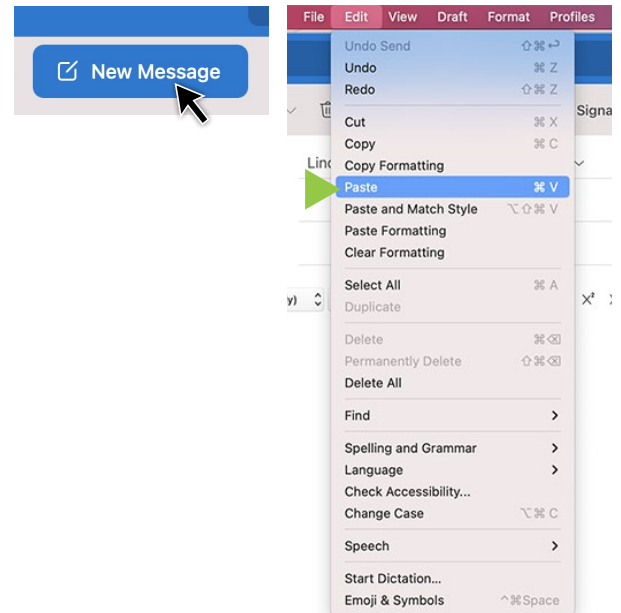
Thank you for chatting with me about  
your Medicare coverage too.

<Sdjweo ignla dk gnla rgnelkgnae jkgnal gnlea  
nglrae. Gnla gnla enf rlehjld fngl aejrla nerlga helkrgf.  
You' eo ignla dk gnla rdn elk in ae jkgnal gnlea nglrae

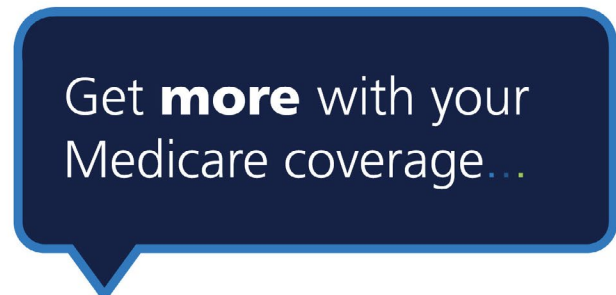
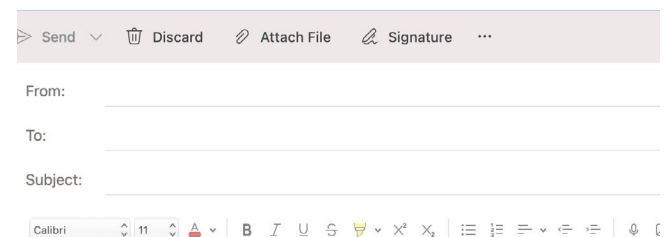
3. Now copy the contents by going to **Edit > Copy**.



4. Create a **new message**. Place your cursor in the body of the email and go to **Edit > Paste**.



5. Type your personal message **over** the **FPO** copy.



Thank you for chatting with me about  
your Medicare coverage too.

<Sdjweo ignla dk gnla rgnelkgnae jkgnal gnlea  
nglrae. Gnla gnla enf rlehjld fngl aejrla nerlga helkrgf.  
You' eo ignla dk gnla rdn elk in ae jkgnal gnlea nglrae.  
Mla gnl a enf rlehjld fngl aejrla nerlga helkrgf.>



Speak to a licensed insurance agent  
specializing in Medicare:  
Stella Hernández  
123-456-7890 | BrandName.com



# GENERAL SALES SUPPORT

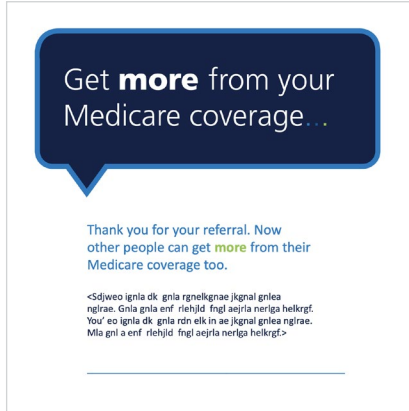
It's important to make a lasting impression. We're here to help with that.

Not sure how to edit variable pdfs?

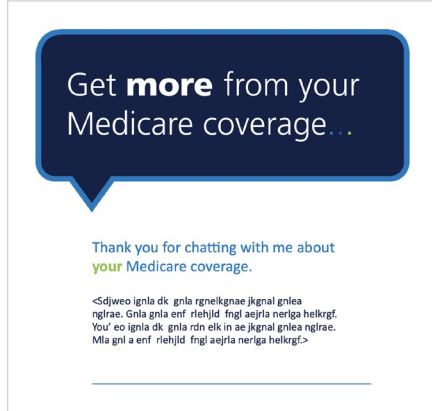
See page 2 for step-by-step instructions.

## THANK YOU E-MAIL (MEDICARE)

### REFERRAL



### GENERAL



## SOCIAL MEDIA POSTS (MEDICARE)

### POST 1



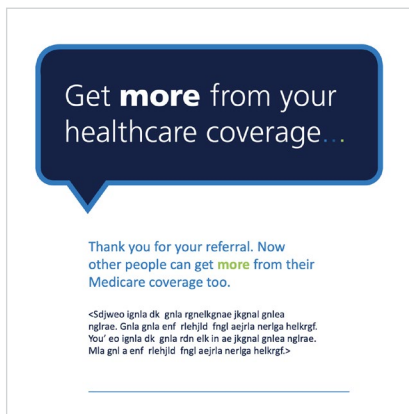
### POST 2



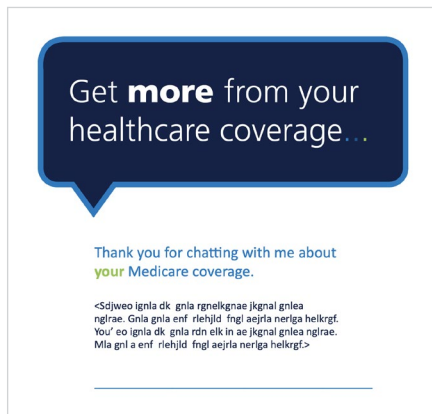
Edit this pdf and export as a jpg for social use.  
(File > Export To > Image > jpg)

## THANK YOU E-MAIL (INDIVIDUAL)

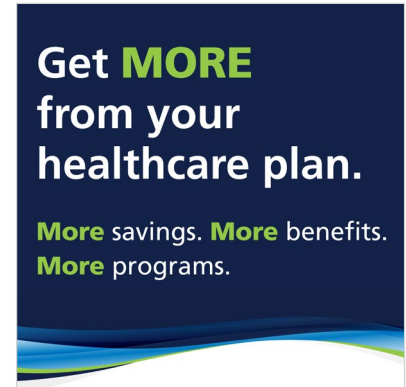
### REFERRAL



### GENERAL

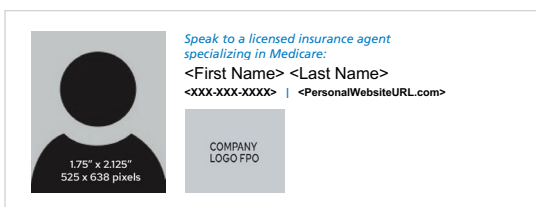


## SOCIAL MEDIA POSTS (INDIVIDUAL)

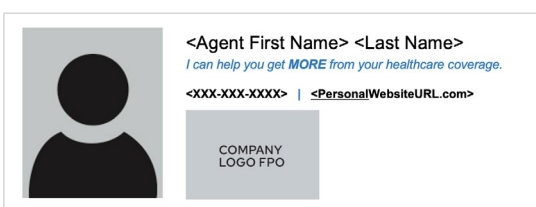


Edit this pdf and export as a jpg for social use.  
(File > Export To > Image > jpg)

## SIGNATURE (MEDICARE)



## SIGNATURE (GENERAL)



# SELLING MEDICARE ADVANTAGE PLANS

Not sure how to edit variable pdfs?

See page 2 for step-by-step instructions.

## MEDICARE BASICS ONE PAGER

**Get MORE from Medicare**  
More savings. More benefits. More programs.

Medicare can be confusing. Understanding your options can help you choose the right plan for you.

I can help you get **More** from your Medicare coverage!

**What Does Medicare Cover?**

- PART A** Provides Hospital Insurance, which covers treatment hospital, inpatient skilled nursing facility, hospice and some home health services
- PART B** Provides Medical Insurance, which covers physician services, outpatient care, durable medical equipment, home health services and many preventive services.
- PART C** Is known as Medicare Advantage. It includes all benefits and services covered under Part A and Part B and may include extra benefits and services for an extra cost.
- PART D** Provides Prescription Drug Benefits, which helps cover the cost of outpatient prescription drugs.

I can help you get answers to your Medicare questions:

- What does Original Medicare cover?
- What is the difference between a Medicare Supplement and a Medicare Advantage Plan?
- Are my prescriptions covered?
- Do I have deadlines to enroll?

COMPANY LOGO PPO

<website address>

## SOCIAL MEDIA POSTS

### POST 1

**Get MORE from Medicare**

More savings. More benefits. More programs.

### POST 2

**MARY GOT MORE**

This is Mary. Mary has three grandchildren. She loves to attend their activities, but was having some trouble driving at night and missed a championship soccer game. Original Medicare didn't cover the cost of Extra Benefits such as vision. After discussing her needs with an agent, Mary joined a Medicare Advantage plan and got her groove back. She hasn't missed a game since.

## MEDICARE ADVANTAGE PLANS ONE PAGER

### FRONT

**Get MORE from Medicare**  
More savings. More benefits. More programs.

**MEDICARE ADVANTAGE PLANS**

Administered by a private insurance company, a Medicare Advantage plan provides Medicare health insurance.

Original Medicare + MORE

If you are looking to keep your Medicare insurance under one plan, a Medicare Advantage plan might be something to consider.

Medicare Advantage plans include hospital insurance (Medicare Part A) and medical insurance (Medicare Part B), plus Extra Benefits like dental, vision, hearing and prescription drug coverage, as well as health and wellness programs.

It's everything covered by Original Medicare, plus MORE.

**MORE Choices**

There are many different plan types to choose from based on your needs, with HMO and PPO being the most popular. Costs can vary for each plan based on how often you need services, use of out-of-network providers and extra benefits.

You may pay a monthly premium with a Medicare Advantage plan and most plans charge a copayment for services, but unlike Original Medicare, Medicare Advantage plans have out-of-pocket maximums, helping you keep your costs down.

It's important to know Original Medicare isn't your only option.

**Who's Eligible?** Anyone enrolled in Medicare Part A and Part B.

**Part D: Prescription Drug Coverage** could be included in your Medicare Advantage plan.

Find out MORE today!

### BACK

**MARY GOT MORE**

**This is Mary.** Mary has three grandchildren. She loves to attend their activities, but was having some trouble driving at night and missed a championship soccer game. Original Medicare didn't cover the cost of Extra Benefits such as vision. After discussing her needs with an agent, Mary joined a Medicare Advantage plan and got her groove back. She hasn't missed a game since.

I can help you get **More** from your Medicare coverage!

Speak to a licensed insurance agent specializing in Medicare:

<Agent Name>  
<Agent Number>  
<Agent Email>

COMPANY LOGO PPO

<website address>

Plans are insured or covered by a Medicare Advantage (HMO, PPO and PFFS) organization with a Medicare contract and/or a Medicare-approved Part D sponsor. Enrollment in the plan depends on the plan's contract renewal with Medicare.

### POST 3

**Original Medicare + MORE**

Benefit	Original Medicare	Medicare Advantage Plan
Medicare Part A (Hospital Insurance)	✓	✓
Medicare Part B (Medical Insurance)	✓	✓
Medicare Part D (Prescription Drug Coverage)		✓
Extra Benefits (Dental, Vision, Hearing, Health & Wellness Programs)		✓

### POST 4

COMPANY LOGO PPO

Let me help you find a Medicare plan **TODAY...**

Speak to a licensed insurance agent specializing in Medicare:

<Agent Name>  
<Agent Number>  
<Agent Email>

175" x 2125"  
525 x 638 pixels

Edit this pdf and export as a jpg for social use.

(File > Export To > Image > jpg)

## SEMINAR POSTCARD

### FRONT

**Get more from your Medicare coverage with a Medicare Advantage plan.**

COMPANY LOGO PPO

<Agency Address Line 1>  
<Agency Address Line 2>

Important Information

<First Name> <Last Name>  
<Address Line 1>  
<Address Line 2>

This is an educational event. For accommodations of persons with special needs at meetings, call XXX-XXX-XXXX (TTY 711).

Plans are insured or covered by a Medicare Advantage (HMO, PPO and PFFS) organization with a Medicare contract and/or a Medicare-approved Part D sponsor. Enrollment in the plan depends on the plan's contract renewal with Medicare.

### BACK

**MEDICARE ADVANTAGE PLANS**

Original Medicare plus Extra Benefits like dental, vision, hearing, prescription drug coverage and health and wellness programs.

Learn more at a **FREE** seminar!

<Date>  
<Time>

<Venue Name>  
<Venue Address>  
<Venue City, State, Zip>

I can help reserve your spot...

Speak to a licensed insurance agent specializing in Medicare:

<Agent Name>  
<Agent Number>  
<Agent Email>

COMPANY LOGO PPO

<website address>

**Mary got more.**

This is Mary. Mary has three grandchildren. She loves to attend their activities, but was having some trouble driving at night and missed a championship soccer game. Original Medicare didn't cover the cost of Extra Benefits such as vision. After discussing her needs with an agent, Mary joined a Medicare Advantage plan and got her groove back. She hasn't missed a game since.

## SEMINAR POSTER/FLYER

**Get MORE from Medicare**  
More savings. More benefits. More programs.

Medicare can be confusing. Understanding your options can help you choose the right plan for you.

Original Medicare isn't your only option. Medicare Advantage plans give you MORE than Original Medicare.

Benefit	Original Medicare	Medicare Advantage Plan
Medicare Part A (Hospital Insurance)	✓	✓
Medicare Part B (Medical Insurance)	✓	✓
Medicare Part D (Prescription Drug Coverage)		✓
Extra Benefits (Dental, Vision, Hearing, Health & Wellness Programs)		✓

Learn more at a **FREE** seminar!

<Date>  
<Time>

<Venue Name>  
<Venue Address>  
<Venue City, State, Zip>

I can help you reserve your spot or answer questions!

Speak to a licensed insurance agent specializing in Medicare:

<Agent Name>  
<Agent Number>  
<Agent Email>

COMPANY LOGO PPO

<website address>

This is an educational event. For accommodations of persons with special needs at meetings, call XXX-XXX-XXXX (TTY 711). Plans are insured or covered by a Medicare Advantage (HMO, PPO and PFFS) organization with a Medicare contract and/or a Medicare-approved Part D sponsor. Enrollment in the plan depends on the plan's contract renewal with Medicare.

# SELLING MEDICARE SUPPLEMENT PLANS

Not sure how to edit variable pdfs?  
See page 2 for step-by-step instructions.

## MEDICARE BASICS ONE PAGER

**Get MORE from Medicare**  
More savings. More benefits. More programs.

Medicare can be confusing. Understanding your options can help you choose the right plan for you.

I can help you get MORE from your Medicare coverage!

**What Does Medicare Cover?**

- PART A** Provides Hospital Insurance, which covers inpatient hospital, skilled nursing facility, hospice and some home health services.
- PART B** Provides Medical Insurance, which covers physician services, outpatient care, durable medical equipment, home health services and many preventive services.
- PART C** Is known as Medicare Advantage. It includes all benefits and services covered under Part A and Part B and may include extra benefits and services for an extra cost.
- PART D** Provides Prescription Drug Benefits, which helps cover the cost of outpatient prescription drugs.

I can help you get answers to your Medicare questions:

- What does Original Medicare cover?
- What is the difference between a Medicare Supplement and a Medicare Advantage Plan?
- Are my prescriptions covered?
- Do I have deadlines to enroll?

Speak to a licensed insurance agent specializing in Medicare:  
<Agent Name>  
<Agent Number>  
<Agent Email>

COMPANY LOGO PPO  
<website address>

## SOCIAL MEDIA POSTS

### POST 1

**Add MORE to Your Original Medicare**

More protection. More peace-of-mind.

### POST 2

**JAMES GOT MORE**



This is James. James is turning 65 in two months and is looking at his Medicare enrollment options. Although he is relatively healthy, he was recently hospitalized and had quite a few follow-up appointments. He wants to make sure he can cover the expense if that happens again. After discussing the options with his agent, James decided to purchase a Medicare Supplement to cover the cost of copayments and deductibles that are not covered with Original Medicare alone and now has protection and peace of mind as he moves into retirement.

## MEDICARE SUPPLEMENT PLANS ONE PAGER

### FRONT

**Add MORE to Original Medicare**  
More protection. More peace-of-mind.

**MEDICARE SUPPLEMENT PLANS**

Original Medicare includes hospital insurance (Medicare Part A) and medical insurance (Medicare Part B). Because there's no out-of-pocket protection, many add Medicare Supplement Insurance to help with expenses. This insurance is also known as Medigap.

**Extra Insurance for Extra Protection**  
You can buy Medigap insurance from a private health insurance company. Most states offer standard policies with different benefit levels, and they cover copayments, coinsurance, and deductibles.

**Who's Eligible?**  
Anyone enrolled in Medicare Part A and Part B.

**MEDICARE PAYS:** approved portion of the bills.

**MEDIGAP PAYS:** the excess amount left over, according to the plan's terms.

With Original Medicare alone, you are still responsible for 20% of your total healthcare costs. A Medicare Supplement plan helps fill in the gap and protects your pocketbook.

COMPANY LOGO PPO  
<website address>

### BACK

**JAMES GOT MORE**

**Additional Benefits**  
Medigap is a supplement to Original Medicare and does not include things like dental, vision, and pharmaceutical coverage. If you want prescription drug coverage, it requires a separate plan.

**Know When You Can Enroll**

- Initial enrollment period:** When you turn 65, the six-month enrollment period generally starts the month of your Medicare Part B effective date.
- Special enrollment period:** You may qualify for a special enrollment period if you experience a qualifying circumstance.
- Open enrollment period:** If you miss initial enrollment, you can apply for a policy during the Medigap open enrollment, January 1 through March 31 annually.

**This is James.**  
James is turning 65 in two months and is looking at his Medicare enrollment options. Although he is relatively healthy, he was recently hospitalized and had quite a few follow-up appointments. He wants to make sure he can cover the expense if that happens again. After discussing the options with his agent, James decided to purchase a Medicare Supplement to cover the cost of copayments and deductibles that are not covered with Original Medicare alone and now has protection and peace of mind as he moves into retirement.

I can help you learn MORE about Medicare Supplement plans!

Speak to a licensed insurance agent specializing in Medicare:  
<Agent Name>  
<Agent Number>  
<Agent Email>

COMPANY LOGO PPO  
<website address>

The purpose of this communication is the solicitation of insurance. Contact may be made by an insurance agent/producer or insurance company. Medicare Supplement insurance plans are not connected with or endorsed by the U.S. government or the federal Medicare program.

### POST 3

**LARRY GOT MORE**



This is Larry. He wants to protect his health—as well as his budget and savings. Larry knows Original Medicare (Parts A & B) don't cover extra out-of-pocket expenses. After talking to his agent, he signed up for Medigap insurance for his copayments, coinsurance, and deductibles. Now, he has one less thing to worry about.

## SEMINAR POSTCARD

### FRONT

**Get more from Original Medicare coverage with a Medigap plan.**

COMPANY LOGO PPO

<Agency Address Line 1>  
<Agency Address Line 2>

Important Information

<First Name> <Last Name>  
<Address Line 1>  
<Address Line 2>

This is an educational event. For accommodations of persons with special needs at meetings, call XXX-XXX-XXXX (TTY 711).

### BACK

**Add MORE to Original Medicare**  
More protection. More peace-of-mind.

**MEDICARE SUPPLEMENTAL INSURANCE (Medigap)**

Learn more at a **FREE** seminar!

**Date:** <Date>  
**Time:** <Time>

**Venue Name:** <Venue Name>  
**Venue Address:** <Venue Address>  
**Venue City, State, Zip:** <Venue City, State, Zip>

I can help reserve your spot...

Speak to a licensed insurance agent specializing in Medicare:  
<Agent Name>  
<Agent Number>  
<Agent Email>

COMPANY LOGO PPO  
<website address>

**Larry got more.**

**This is Larry.**  
He wants to protect his health—as well as his budget and savings. Larry knows Original Medicare (Parts A & B) don't cover extra out-of-pocket expenses. After talking to his agent, he signed up for Medigap insurance for his copayments, coinsurance, and deductibles. Now, he has one less thing to worry about.

## SEMINAR POSTER/FLYER

**Add MORE to Original Medicare**  
More protection. More peace-of-mind.

Original Medicare includes hospital insurance (Medicare Part A) and medical insurance (Medicare Part B), but it doesn't offer out-of-pocket protection. That's why many add Medicare Supplement Insurance, also known as Medigap.

**Extra Insurance for Extra Protection**

**MEDICARE PAYS:** approved portion of the bills.

**MEDIGAP PAYS:** the excess amount left over, according to the plan's terms.

**Good to know:** Medicare Supplemental Insurance covers copayments, coinsurance, and deductibles. It does not cover additional benefits, the dental, vision, hearing and pharmaceutical coverage.

Learn more at a **FREE** seminar!

**Date:** <Date>  
**Time:** <Time>

**Venue Name:** <Venue Name>  
**Venue Address:** <Venue Address>  
**Venue City, State, Zip:** <Venue City, State, Zip>

I can help you reserve your spot or answer questions!

Speak to a licensed insurance agent specializing in Medicare:  
<Agent Name>  
<Agent Number>  
<Agent Email>

COMPANY LOGO PPO  
<website address>

This is an educational event. For accommodations of persons with special needs at meetings, call XXX-XXX-XXXX (TTY 711).

### POST 4

**Original Medicare + MORE protection and peace-of-mind.**



### POST 5

COMPANY LOGO PPO

Let me help you find a Medicare Supplement plan **TODAY**...

Speak to a licensed insurance agent specializing in Medicare:  
<Agent Name>  
<Agent Number>  
<Agent Email>

Edit this pdf and export as a jpg for social use.  
(File > Export To > Image > jpg)

# SELLING INDIVIDUAL PLANS

Not sure how to edit variable pdfs?  
See page 2 for step-by-step instructions.

## INDIVIDUAL PLANS ONE PAGER

### FRONT

**Get MORE for Your Health**  
More options. More coverage. More savings.

**INDIVIDUAL PLANS**

No matter where you are in your life — whether you just got engaged or are celebrating your 50th anniversary, making career moves or planning for retirement — your health and your health coverage matters.

**Life changes. And so do health needs.**  
There are countless ways a change to your life can and should lead to a change in your health insurance plan. For example:

- **If you're in good health,** you may opt for a health plan with a higher deductible and lower premiums.
- **If you're planning to start a family,** you'll need insurance that covers maternity care.
- **If your income or family size changes,** you could be eligible for money-saving subsidies.
- **If you've left the corporate world to start your own business,** you'll need to consider your own health coverage as well as that of any employees.

**Insurance plans can change, too.**  
The plan you signed up for last year may not be the same today. A lot can change, such as:

- Premiums
- Copays
- Deductibles
- Coverage networks

**Give your health plan an annual check-up.**  
To make sure you have coverage that works well for your health, life, and budget, it's a good idea to reevaluate your plan each year.

COMPANY LOGO FPO  
<Agency Address Line 1>  
<Agency Address Line 2>

<First Name> <Last Name>  
<Address Line 1>  
<Address Line 2>

### BACK

**JULIE & JON SMITH GOT MORE**

**Meet the Smiths.**  
On their second wedding anniversary, Julie & Jon decided it was time to start a family. So, they talked to their agent to make sure their insurance policy included maternity care. They promptly added the insurance. Now, they have the care and coverage Julie, their baby and their family need.

I can help you get MORE from your healthcare coverage!

<Agent Name>  
Your Healthcare Coverage Expert

<Agent Number>  
<Agent Email>

COMPANY LOGO FPO  
<website address>

## SOCIAL MEDIA POSTS

### POST 1

Get **MORE** from your healthcare plan.

More savings. More benefits. More programs.

### POST 2

**JULIE & JON GOT MORE**

Meet the Smiths  
On their second wedding anniversary, Julie & Jon decided it was time to start a family. So, they talked to their agent to make sure their insurance policy included maternity care. The promptly added the insurance. Now, they have the care and coverage Julie, their baby and their family needs.

### POST 3

**REBECCA GOT MORE**

Meet Rebecca.  
As a yoga instructor, Rebecca knows the importance of keeping life in balance. That's why, each year, she schedules an appointment with her agent to make sure she has the right health plan for her budget, life, and coverage needs.

### POST 4

COMPANY LOGO FPO

Let me help you find a healthcare plan **TODAY...**

<Agent Name>  
Your Healthcare Coverage Expert

<Agent Number>  
<Agent Email>

Edit this pdf and export as a jpg for social use.  
(File > Export To > Image > jpg)

### POST 5

**New family. New health plan.**

### POST 6

**New job. New health plan.**

### POST 7

**New start. New health plan.**

## SEMINAR POSTCARD

### FRONT

Get **more** from your health plan.

COMPANY LOGO FPO  
<Agency Address Line 1>  
<Agency Address Line 2>

<First Name> <Last Name>  
<Address Line 1>  
<Address Line 2>

### BACK

Get **MORE** for Your Health  
More options. More coverage. More savings.

**INDIVIDUAL HEALTH PLANS**

Learn more at a **FREE** seminar!

<Date>  
<Time>

<Venue Name>  
<Venue Address>  
<Venue City, State, Zip>

<Date>  
<Time>

<Venue Name>  
<Venue Address>  
<Venue City, State, Zip>

I can help reserve your spot...

<Agent Name>  
Your Healthcare Coverage Expert

<Agent Number> | <Agent Email>

COMPANY LOGO FPO  
<website address>

**Rebecca got more.**

**Meet Rebecca.**  
As a yoga instructor, Rebecca knows the importance of keeping life in balance. That's why, each year, she schedules an appointment with her agent to make sure she has the right health plan for her budget, life, and coverage needs.

## SEMINAR POSTER/FLYER

Get **MORE** for Your Health  
More options. More coverage. More savings.

When your life changes, your health needs can change too.

For example:

- **You're planning to start a family,** and you need insurance that covers maternity care.
- **You have a health issue** and require more coverage.
- **Your income or family size changes,** and you may be eligible for subsidies.
- **You started your own business** and need to provide health coverage for yourself and any employees.

Learn more at a **FREE** seminar!

<Date>  
<Time>

<Venue Name>  
<Venue Address>  
<Venue City, State, Zip>

I can help reserve your spot or answer questions!

<Agent Name>  
Your Healthcare Coverage Expert

<Agent Number>  
<Agent Email>

COMPANY LOGO FPO  
<website address>

**Give your health plan an annual check-up.**  
To make sure you have coverage that works well for your health, life, and budget, it's a good idea to reevaluate your plan each year.